

TrackPoint Technologies Inc.
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Saskatoon, SK, S7N 2X8
Canada

Subject: Request for Professional Development Reimbursement - TrackPoint

Dear Manager,

I'm writing to provide context regarding your team member's TrackPoint subscription and to support their request for professional development reimbursement.

TrackPoint is an AI-powered simulation platform designed to help professionals practice and refine high-stakes business conversations before they happen in the real world. Our platform allows users to engage in realistic sales calls, leadership discussions, presentations, and client negotiations in a private, feedback-driven environment.

Unlike traditional workshops or one-off coaching sessions, TrackPoint enables consistent, on-demand practice with measurable performance insights. The platform analyzes delivery signals, vocal confidence, message clarity, and behavioral patterns to provide targeted recommendations for improvement.

Professionals use TrackPoint to:

- **Strengthen objection-handling in sales conversations**
- **Improve executive presence in presentations**
- **Enhance clarity and confidence in client-facing communication**
- **Prepare for critical meetings and negotiations with structured practice**

We have seen organizations use TrackPoint to accelerate skill development, reduce ramp time, and improve readiness for high-impact conversations. Many organizations reimburse TrackPoint as part of their commitment to employee growth and performance development.

If you would like to explore broader access for your team, including centralized reporting, custom simulation scenarios, and team analytics, we would be happy to connect. Please feel free to reach out directly at hello@trackpoint.ai with any questions.

Sincerely,



Jay Shah
CEO, TrackPoint